



The Empowerment Initiative

A Vision to Reach Muslims and Address Unique Cultural Vulnerability

FACT #1

The Muslim population is growing.

**IN THE
UNITED
STATES**



The Muslim population is projected to grow by

77%

in the next 10 years.

**ACROSS
THE
GLOBE**



The number of Muslims is projected by the year

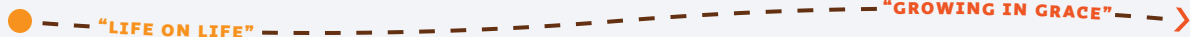
2070

to equal that of Christians.

FACT #2

The opportunities to reach Muslims are growing too.

The Empowerment Initiative represents a **journey** from “Life on Life” contact to full commitment to Jesus:



“EVERY IMAM” MOVEMENT

Pursuing a vision to connect every Imam in America, face-to-face, with a local Christian leader



SAFE HOUSE NETWORK

Coordinating a church-based network of Safe Houses that serve the acute needs of Muslims exiting Islam



GLOBAL LEADERSHIP DEVELOPMENT

Organizing clusters of Christian leaders on six continents to mobilize hundreds of local churches to reach Muslims



DIGITAL MISSIONARIES

Training Christians to invest 1 - 5 hours per week to engage Muslims online, all over the world



DIGITAL FAITH EXPLORATION

Building a secure online platform for Muslims to explore the Christian faith and get connected to trained believers



MUSLIM-BACKGROUND STAFF

Working to have 50% of our staff comprised of Muslim-background believers within the next five years



VIRTUAL INTERNSHIPS

Offering 1,000 university students a way to serve with Crescent Project from anywhere in the world



CHRISTIAN-BASED ESL

Coaching partner churches in developing English as Second Language classes that serve Muslims



SPECIALIZED DISCIPLESHIP

Developing unique discipleship tools for new Muslim believers, who face unique spiritual growth challenges

FACT #3

God wants to include people like you in this work.

◆
FUEL THE MISSION

Your sacrificial investments into this ministry make the vision reality.
Fund the vision at crescentproject.org/give.

◆
ENCOUNTER THE MISSION

Give one hour per week to connect with a Muslim somewhere in the world – we will train you! Or consider becoming an advocate for Crescent Project, and even joining our team, either part-time or full-time.

◆
COVER THE MISSION

There are safer things to do in ministry than to reach Muslims. We are subject to the darts of the enemy. We depend on a solid “prayer force” to cover our lives, our families, and our work in prayer.

◆
JOIN THE MISSION

If you are a pastor or leader in your church, we want to come alongside your efforts to reach your region for Christ! Let us help you reach the Muslims and other hard-to-reach people around you!

Learn more at crescentproject.org

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More Muslims have come to faith in Christ in the past 20 years than in the previous 1,400 years combined.

Join the movement!



Fouad Masri
FOUNDER,
CRESCENT PROJECT



Scan to stay connected to what God is doing in the Muslim world, and to learn how to be a part of it!

